

[www.pembba.co.za](http://www.pembba.co.za)



## **Port Elizabeth Metro B&B Association**

**Issue Date: August 2021**

### **ASSOCIATE MEMBERSHIP APPLICATION FORM**

Dear Prospective Associate Member,

The Port Elizabeth Metro Bed & Breakfast Association (PEMBBA) has been in operation since 2002 and has over time accomplished an enormous amount for its members, including establishing itself as representative of and recognized within the hospitality industry. With the increase in tourism to the Eastern Cape, as well as the resultant growth of informal Bed & Breakfasts and Guest Houses, there is a need to have an established representative organization to support and manage the industry in line with trends throughout the country.

Tourist/guest/holiday accommodation establishments form a major component in the tourism partnership between the private sector (product owners) and the public sector (Local & national authorities and their agents). PEMBBA provides a unified platform for more direct and pro-active involvement in representing its members in facilitating promotion, assistance and marketing.

PEMBBA membership is open to all formal short-term tourist/guest/holiday accommodation establishments in Port Elizabeth and surrounds. The constitution furthermore, provides for associate membership of suppliers and or vested interest entities to and in the hospitality and tourism industry.

The primary benefit to associate membership is direct and priority marketing access to PEMBBA activities and its membership via E-mail or at all monthly Members General Meetings.

The PEMBBA committee, as elected at an AGM, manages the affairs of PEMBBA and provides mentorship to all its members.

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ESSENTIAL ESTABLISHMENT/COMPANY INFORMATION

Establishment/Company Name	
Owner / Manager: Full Name	
E-Mail Address	
Preferred Contact: Full Name	
E-Mail Address	
Postal address	
Postal Code	
Physical / Street Address	
Suburb/Region	
City / Town / Region	
Telephone Number	
Fax Number	
Cell Number	
Web Site Address	

An annual subscription of R550.00 is applicable since the 1<sup>st</sup> of July 2016. As the PEMBBA administrative year runs from July to June invoices are issued pro-rata.

Advertising options on the PEMBBA Web Site are available to members. Kindly consult with our Convenor of Marketing on [marketing@pembba.co.za](mailto:marketing@pembba.co.za) and or treasurer, on [treasurer@pembba.co.za](mailto:treasurer@pembba.co.za) for costing, banking details and procedures.

Please E-Mail this application to the PEMBBA Secretary at: [chairperson@pembba.co.za](mailto:chairperson@pembba.co.za)

We look forward to having you as an Associate member of our Association

***Protection of Personal Information (POPI). Please note that Pembba will be processing information in accordance with its Privacy Policy which takes account of the Protection of Personal Information Act, No 4, 2013***